

MEMORANDUM

February 26, 2010

From: ACTS CORE

Subject: Blessed Sacrament ACTS news list

Dear Blessed Sacrament ACTS community,

Over the years the ACTS CORE has used numerous ways to communicate to the Blessed Sacrament ACTS community, including e-mail, newsletters, bulletin inserts, and bulletin notices. Because we are such a close family, word-of-mouth has been another effective way of communicating.

This year we are working to assess the current state of our database and to find ways to best communicate with each person. The first part of this major restructuring was to consolidate email address lists and to use the existing **acts-news** mailing list as the primary source for news and events that take place in our community. Due to the limitations of the existing mail server, we have decided to host this list at Google Groups using the mailing list blessedacts@googlegroups.com.

Going forward the news list [blessedacts@googlegroups.com] is **only** for announcements from ACTS Core team, announcements about particular events such as death and funeral notices, ACTS-sponsored events and other events that are targeted to the ACTS community, and for prayer requests. It is **not** intended to be a discussion forum, advertising forum, soliciting forum, etc. It's important to understand that the mission of the ACTS CORE is to facilitate ACTS retreats and ACTS itself is NOT an organization of the church. However, we do share a common bond and it takes all of us to keep the Holy Spirit alive here at Blessed Sacrament.

There are some occasions where information may be targeted toward the women or men specifically, and we originally considered separate lists for these notices. After reviewing our email list, we realize that many people have e-mail addresses that are shared between husband and wife and/or other family members and many times e-mail addresses are such that it is impossible to tell the gender of the subscriber. It was also determined that the volume of gender-specific email was so small and maintaining three or more lists so difficult, that we decided to stay with one list and do our best to clarify the intended audience up front when necessary.

Finally, there are many people who do not use e-mail or prefer not to be on this list but would like to know about the more important events in the ACTS community. We will continue to post event information in the weekly bulletins as well as online at www.bscc-sa.org. Other enhancements will include a newsletter that will be a combination of online, bulletin inserts, and mail outs. So stay tuned and look for more great things to come from your ACTS community at Blessed Sacrament.

God bless you,
ACTS CORE.